



Goodfriend Government Affairs

September 2, 2016

Marlene Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street S.W.
Washington, D.C. 20554

RE: Notice of *Ex Parte* Communication In the Matter of MB Docket No. 16-41
Promoting the Availability of Diverse and Independent Sources of Video Programming

Dear Ms. Dortch:

This letter amends the undersigned's filing in this docket dated August 31, 2016. The following language was shown to GiGi Sohn, Counselor to the Chairman, and Jessica Almond, Legal Advisor, Media, Public Safety, and Enforcement also from the Office of the Chairman:

1. Should the Commission establish as a goal the survival of independent programmers in the pay-TV market and, if so, what policy actions would be required to achieve that goal?

- a. Pivot, Poker Central, Al Jazeera America, and other independent programmers have shut down recently. Does this indicate a trend portending the end of independent programmers or a healthy market in which new independent programmers will start up to take the place of failed ones?
- b. If survival of a material number of independent programmers is to be realized, what are the necessary, most effective policy options available to the Commission to achieve that goal? What about the introduction of new independent programming services, as opposed to the preservation of existing ones? Does that require a different set of policy options?

Respectfully submitted,

/s/

David Goodfriend

cc:

GiGi Sohn, Counselor to the Chairman

Jessica Almond, Legal Advisor, Media, Public Safety, and Enforcement, Office of the
Chairman